

Success Cases

REWARDS PROGRAM

A complete reward program site to enable agents of multiple phone companies earn and redeem points to exchange for rewards. Complete development of both, the backend functionality to manage the program and the front end development and design to create the best user experience. Cloud-based by design on a public cloud and accessible thru multiple devices with special consideration on performance given the high concurrency of users.

The system also included the streaming of advertising videos as well as images and product descriptors.

Customer

Tier 1 Telco sales agent reward store in collaboration with a major phone manufacturer

Tech Group

UX & UI
Cloud and DevOps
Microservice and Backend

Tools

