

# Success Cases

## MOBILE RADIO STREAMING

A leader radio station required an update to their mobile apps in order to improve audience experience, redesigned **iOS and Android apps**.

SimTLiX engineers implement revolutionary features such as “rewind live” streaming so users revisit their favorite radio shows. This feature also enabled the opportunity of adding new ads into revisited ads opportunities segments.

## Key Success Factor

- Google Play Rating: 4.4 Stars
- Downloads: 100K+
- Market share: #1 with a 25% share



## Customer

Country Leading Radio Station

## Tech Group

Cloud & DevOps  
Multiscreen

## Tools

