

Success Cases

OTT - CONTENT DELIVERY

Solution that enables personalized infinite catalog marketing including video, music, games and applications across multiple screens, with an intelligent recommendation engine based on user preferences and prior transaction history.

Customer

Fortune 500
Telecommunication Company

Tech Group

Microservice and Backend
Cloud and DevOps

Distributed Teams

5 FTE

More than 48 Sprints

Feature Overview

- Catalog Management
- Offers and Promotions Management
- Personalized Catalog Targeting
- Entitlements and Billing Authority
- Dynamic Offer Generation Engine
- 3rd Party Search & Recommendation Engines

Tools



Maven



Jenkins

Solr



ORACLE